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CUSTOMER DAYS

BARCELONA

Programm - 11. Oktober 2018

World Trade Center Barcelona

08:30	Begrüßungskaffee
09:00	Begrüßungsrede (Alexander Dressler/ InBetween Deutschland GmbH)
09:10	Technology upheaval: yesterday, today, tomorrow - and what does this mean for us? (Professor Dr. Martin Welsch)
10:10	Kaffeepause
10:40	The dream of automated catalogues per one click (Monika Reinhardt, Sonja Mejer/ Kärcher)
11:20	How start-ups are reinventing the digital strategy of big companies (Cristina Cantero/ Alqua)
11:55	I'm spiderman (Thomas Kübler/ myview systems)
12:30	Mittagspause
14:00	Beyond Print - How To Leverage Database Publishing In Online Publishing Processes (Peter Flory und Namdeo Punde / InBetween)
14:55	One Click from SAP to Print (Horst Nadler/ Sto)
15:25	Kaffeepause
15:45	Roadmap: „Further ahead- New in InBetween 4.5“ (Michael Christoffel/ InBetween Deutschland GmbH)
16:10	Ende