

10.-11.0kt.

2
0
1
8

CUSTOMER DAYS

BARCELONA

Schedule - 11th October 2018

World Trade Center Barcelona

08:30	Welcome coffee
09:00	Welcome speech (Alexander Dressler/ InBetween Deutschland GmbH)
09:10	Technology upheaval: yesterday, today, tomorrow - and what does this mean for us? (Professor Dr. Martin Welsch)
10:10	Coffee break
10:40	The dream of automated catalogues per one click (Monika Reinhardt, Sonja Mejer/ Kärcher)
11:20	How start-ups are reinventing the digital strategy of big companies (Cristina Cantero/ Alqua)
11:55	I'm spiderman (Thomas Kübler/ myview systems)
12:30	Lunch break
14:00	Beyond Print - How To Leverage Database Publishing In Online Publishing Processes (Peter Flory and Namdeo Punde / InBetween)
14:55	One Click from SAP to Print (Horst Nadler/ Sto)
15:25	Coffee break
15:45	Roadmap: 'Further ahead - new in InBetween 4.5' (Michael Christoffel/ InBetween Deutschland GmbH)
16:20	The End