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CUSTOMER DAYS

BARCELONA

Schedule - 10th October 2018

The exclusive Word Trade Center in Barcelona

Time

16:00 Pick-up meeting point
(Hotel Parallel and Tryp Apolo)

19:30 Arrival restaurant El Principal

19:30 Welcome cocktail

20:00 Applying neuromarketing within organizations
(Xavi Sardà/ NIW Neuroscience at Work)

Evening event

at 21:30 Dinner at the stylish restaurant El Principal
Catalan cuisine in an outstanding ambience

Journey with public transportations:

The restaurant is located close to the crossing of Avinguda Diagonal and Passeig de Gràcia.

From the airport you need approximately 45 minutes. To get there please take the metro in the direction of the city center and Placa Catalunya, and from there in the direction Placa Espanya. The closest stop of the metro L3 is the Station Diagonal. From there it is a mere 3 minutes' walk.

Address:

El Principal del Eixample
Provença 286 - 288
08008 Barcelona